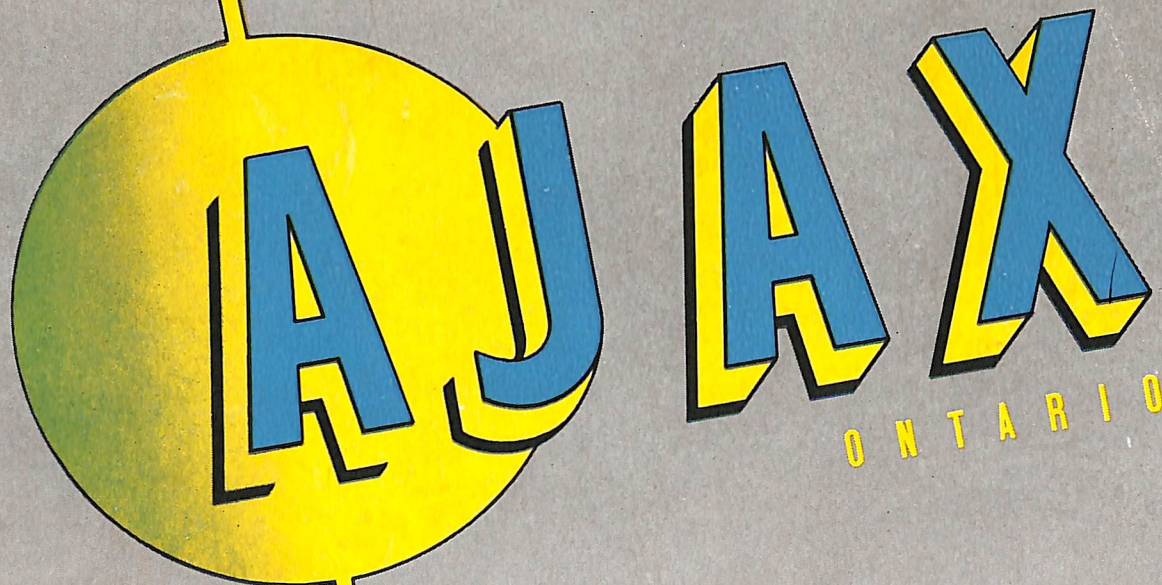


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HARVARD LAND, ARCH. &  
REGIONAL PLANNING LIB.



ONTARIO

CANADA'S NEWEST INDUSTRIAL COMMUNITY







DEC 14 1948

HARVARD UNIVERSITY  
The Library of the Arts,  
of Landscape Architecture and Regional Planning

Gift of Central Mortgage & Housing  
Corporation

35278

**O**FFSPRING of the insatiable hunger of guns, the bustling community of AJAX was conceived during World War II and flourished as one of the many defence towns which sprang up virtually overnight across Canada.

Today, it is being re-born as the Dominion's first fully-planned, self-sustaining industrial community.

Transformation of the 3,000-acre site, located on the north shores of Lake Ontario between Toronto and Oshawa, is being undertaken by Central Mortgage and Housing Corporation, operating agency of the Government of Canada in the housing field.

Plans for redevelopment of the town, which once was on the "most secret" war industry list, are already attracting the interest of new and expanding industries desiring to establish in Ontario's principal industrial area. For, in addition to its preferred location, AJAX offers many other advantages for immediate development and production.

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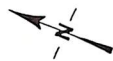
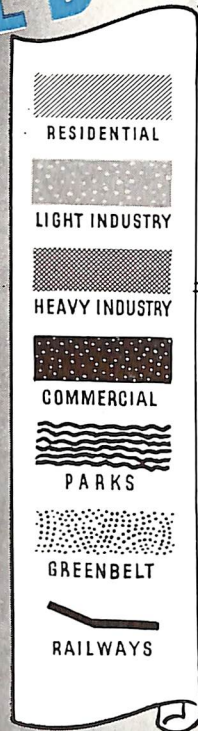
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# PLANNED FOR INDUSTRY



BY the application of sound planning principles, it is possible to create neighborhoods and cities that are more economical and better and more attractive to live in. For that reason, Central Mortgage and Housing Corporation, in co-operation with the Province of Ontario and the Pickering and Whitby Townships Joint Planning Board, is taking active steps to develop AJAX in accordance with a master plan. Sites for new industries have been designated and locations established for further residential construction, roads and services, a commercial centre, parks, schools and churches.



**L**OCATION of the property is another important advantage to industrial development at AJAX. Situated on the new four-lane No. 2A highway between Toronto and Montreal, the townsite has facilities for three types of transportation—rail, highway and water.



LOCATION

CANADA





## EXISTING BUILDINGS

**E**RECTED to house a giant Defence Industries Limited shell-filling plant, buildings in the area designated for industrial development are now being offered for sale or for rent by Central Mortgage and Housing Corporation. Ideal as premises for certain types of peacetime manufacture, floor area of existing buildings ranges up to 12,000 square feet in each. In addition, spacious storage buildings, each with floor space of up to 56,000 square feet, are being maintained for use by industries moving to the site.

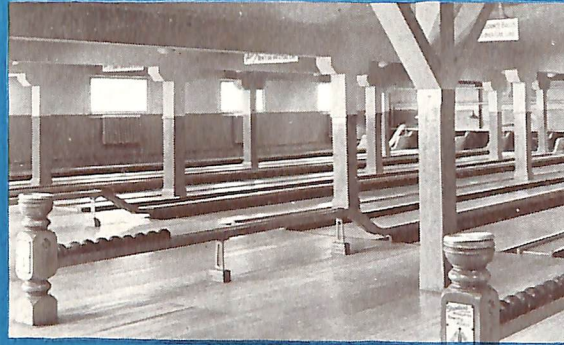


# COMMUNITY FACILITIES

AT the war's end, the University of Toronto leased approximately 90 buildings in the AJAX project as added facilities for student veterans resuming their studies.

At present, the University also operates the community water and heating plants, a laundry and cafeteria, dormitory accommodation, the fire department, staff hotel, recreation hall, hospital, library and other service buildings and facilities.

These are to be returned to Central Mortgage and Housing Corporation when the University's lease expires in the Spring of 1949 and will play a vital part in assisting the establishment of industries attracted to the area.







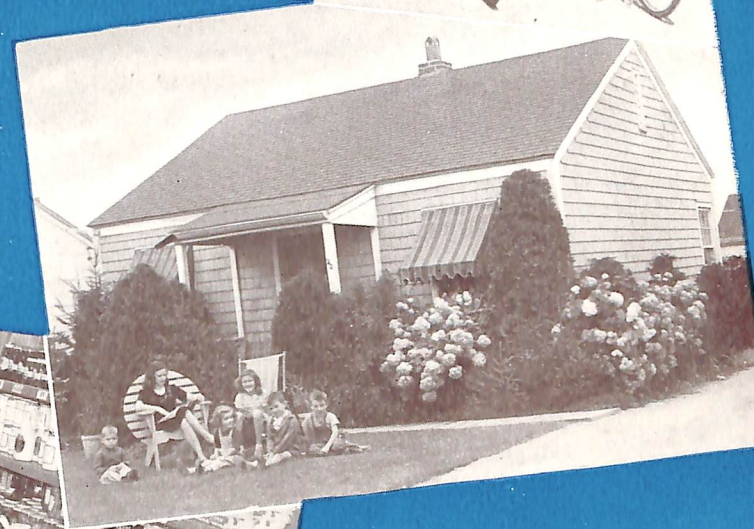
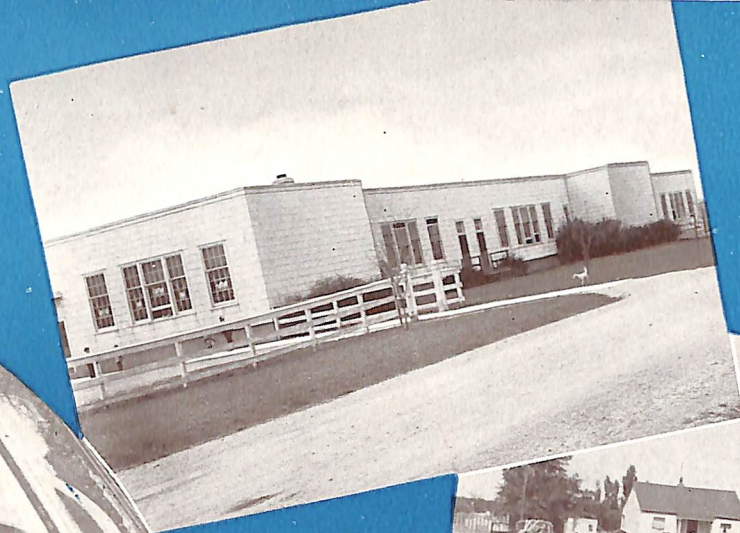
# HOUSING

**A**T the north end of the townsite, a 600-unit housing project is already well established as a self-sustaining community. Most of the residents are now employed in towns or cities within commuting distance of AJAX. But, as new industry develops in the project itself, many of these skilled workers will undoubtedly become available for new employment closer to their homes.

A modern groceries, constructed during the war, has been maintained in the housing project to meet the household requirements of the residents. Educational facilities up to Grade 10 are provided in the school located at the west end of the development, while community social events and motion pictures are regular features of the recreation hall on the site.

This year, Central Mortgage and Housing Corporation is building 100 additional units as the beginning of a new housing project. Provisions of the National Housing Act are also available to finance the construction of dwellings in those parts of the townsite set aside for residential development.







**I**NDUSTRIAL development of this area is a joint endeavour of the Ontario Department of Planning and Development and Central Mortgage and Housing Corporation.

With full consideration to the desirability of AJAX as a site planned and zoned in advance for industry, commerce and good living, objective policy of Central Mortgage and Housing Corporation is the development of a thriving industrial community with a population of some 30,000.



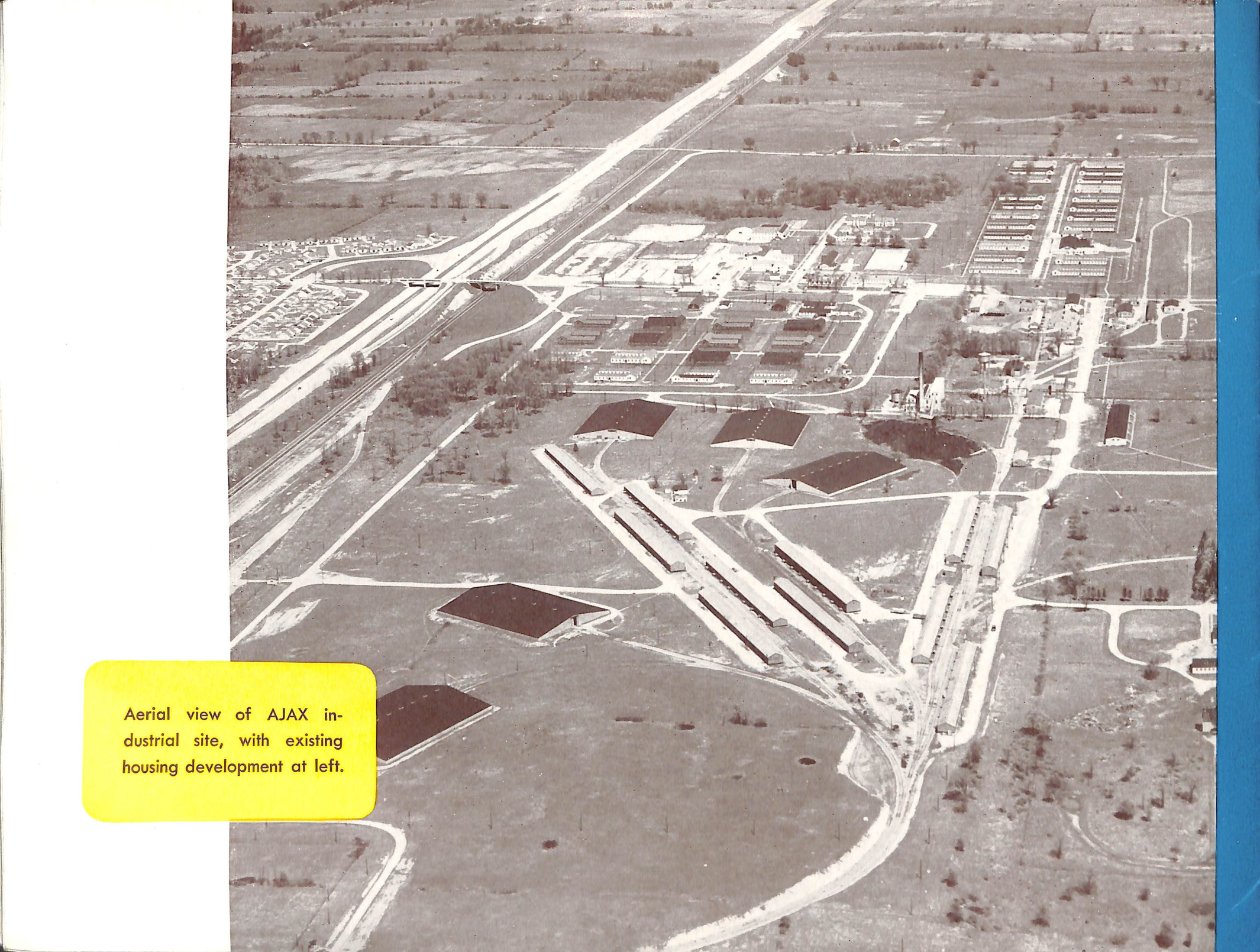
Enquiries from new or expanding industries are invited  
*Full information may be obtained from*

**CENTRAL MORTGAGE AND HOUSING CORPORATION**

Ajax Development Office,  
Ajax, Ontario

or  
Ontario Regional Office,  
395 Fleet St. West,  
Toronto, Ontario



An aerial photograph showing an industrial site with several large, dark-roofed buildings and a complex network of roads and tracks. To the left, there is a residential housing development with rows of houses. The surrounding landscape is a mix of open fields and some trees.

Aerial view of AJAX industrial site, with existing housing development at left.





Looking south-east across  
AJAX, photo shows rail and  
road bridges in foreground.



**C**entral

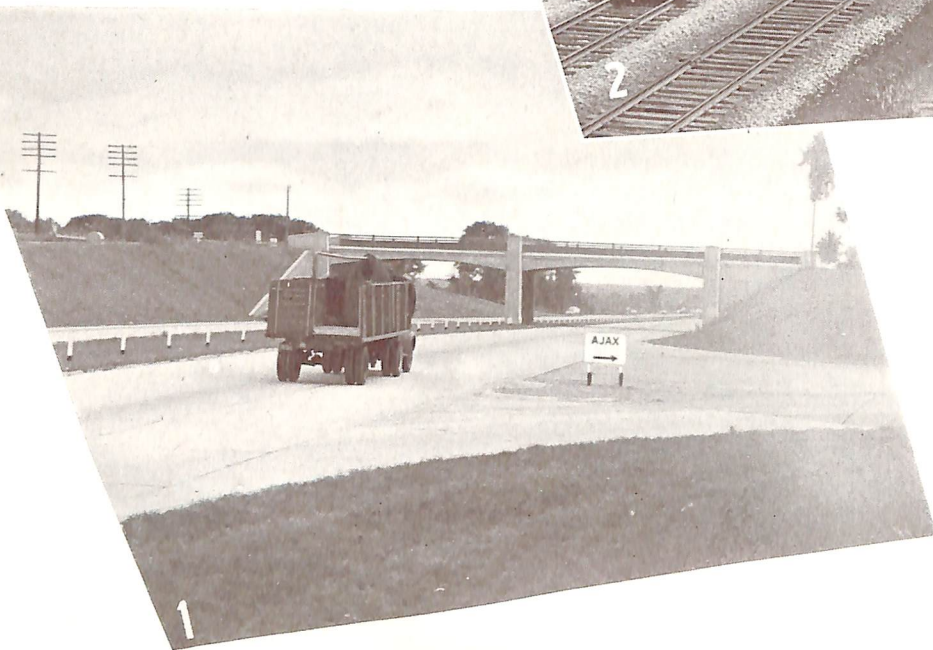
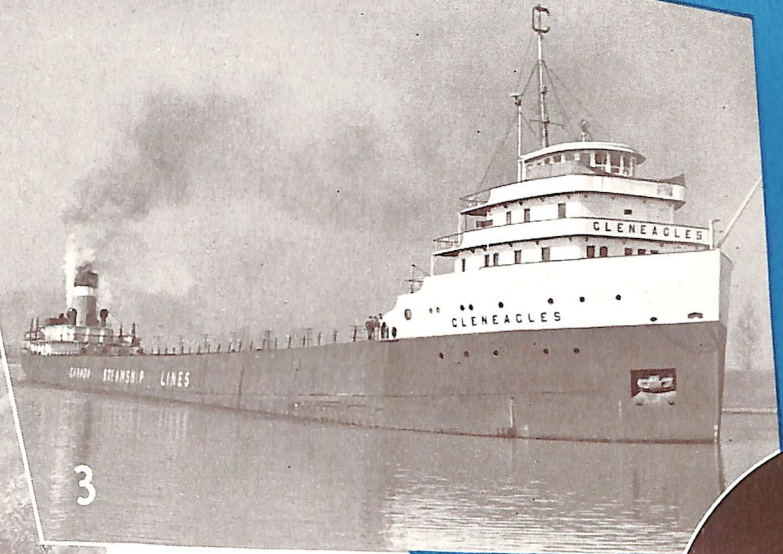
**m**ortgage and

**h**ousing

**C**orporation



# TRANSPORTATION



**1.** In addition to four-lane No. 2A highway, area is fully serviced by excellent gravel roads.

**2.** Rail lines feed from main right-of-way. Sidings used during war are ready again for heavy duty.

**3.** Site is suitable for future water transport, with existing harbor facilities at Whitby, 4 miles away.

AJ



# EXISTING SERVICES

AX

**4, 5, 6** — The vast plant area at AJAX is already serviced with 60-cycle electricity and has the further advantages of adequate water and sewage disposal systems. A central heating plant is also in full operation and can be extended easily to meet new requirements arising from the construction of additional industrial buildings.

